



AMCHAM VIETNAM HCMC

29TH ANNUAL INDEPENDENCE DAY CELEBRATION & COMMUNITY PICNIC

Saturday, June 29, 2024

11:30 am – 5:00 pm

Riverside Apartments, Thao Dien, Dist. 2

CONTENTS

The background of the slide is a dark blue field with a stylized American flag graphic in the bottom right corner. The graphic consists of several curved, parallel stripes in red and white, curving upwards from the bottom right towards the center. Scattered across the blue background are several white and light blue stars of varying sizes.

1. **Overview**
2. **2024 Plan**
3. **Timeline**
4. **Sponsorship Benefits & Categories**
 - a. Event Branded Products
 - b. Cash
 - c. Company Products
5. **Additional Information**

I. OVERVIEW

The **Annual AmCham Independence Day Celebration & Community Picnic** is an event to foster an enduring sense of community between Vietnam and the United States, and celebrate the 4th of July holiday in a casual setting.

It has been **consecutively organized for the last 29 years**, and welcomes the broader HCMC business community, including AmCham members, their families and guests.

The event represents an exceptional opportunity for businesses to showcase their **brands and products** in front of a diverse audience.



2. 2024 PLAN

This year, participants can look forward to a wide variety of American and international food and beverage options, along with live music, games, and various activities tailored for children.

The event will also feature the U.S. Marine flag ceremony, the National Anthem, and the grand entry of the birthday cake. Guests will include personnel from the U.S. Mission in Vietnam to initiate the event.



**29th Annual
Am Cham Independence Day Celebration
& Community Picnic**

★ — ★ — ★

FUN, FOOD & DRINKS

FAMILY-FRIENDLY ACTIVITIES

★ — ★ — ★

Saturday, June 29th, 2024
11:30AM - 5:00PM
Riverside Apartments
53 Vo Truong Toan, Thao Dien, D2



More information and Ticket booking, please contact
events@amchamvietnam.com
+84 28 3824 3562 / 3824 3563 / 3824 3588

3. TIMELINE

11:30am

- Gate Opens
- Games and Activities for Children
- Raffle Ticket Sales

12:00pm

- Food Stations Open
- Live Music Starts

2:30pm

- Introduction from AmCham Executive Director
- Presentation of the United States Marine Color Guard
- National Anthem - "The Star-Spangled Banner"

2:45pm

- Greetings from AmCham Chairperson
- Remarks from the Ambassador or the Consul General
- Entry of "July 4th Birthday Cake"

3:00pm

- Door Prize Winners Announce
- Live Music Continues

3:30pm

- Drink Stations Continue
- Food Stations Close
- Raffle Ticket Sales Closes

4:00pm

- Raffle Prize Winners Announced
- Live Music Continued

5:00pm

- Event Ends

4. WHAT DOES YOUR INVESTMENT GIVE YOU?

By sponsoring this event, you will be making a significant contribution to the success of this event and supporting AmCham's mission of strengthening community and business ties between Vietnam and the United States, and promoting trade and investment between the two countries.

You also get:

- Exposure to 1,000+ people in one place at one time, 2,500+ representatives of 550+ members, and 7,000 contacts through event promotion
- Acknowledgment in event materials and social media posts
- Recognition from speakers during the event, providing an exclusive opportunity to showcase your business
- Access to the event

SPONSORSHIP CATEGORIES

Category	Range (VND)
Event Branded Products	125 mil
Cash	6 mil to 160 mil
Company Products	12 mil to 70 mil

EVENT BRANDED PRODUCTS

PHOTO BOOTH - VND 125 MIL CASH

- ① Company logo on exclusive event-themed photos
- ① 15 individual tickets to attend the event
- ① Company name verbally mentioned during formal program.
- ① Company logo in event tickets, backdrop, program booklets, on AmCham website and social media channels.



EVENT BRANDED PRODUCTS

UMBRELLA - VND 125 MIL CASH

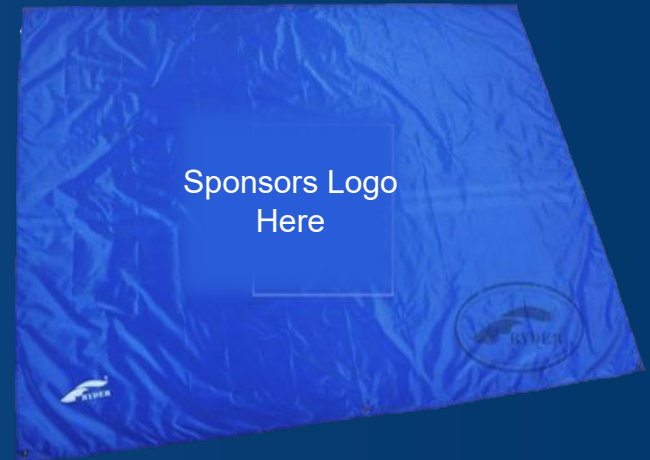
- 🌟 Company logo on 400 umbrellas.
- 🌟 15 individual tickets to attend the event
- 🌟 Company name verbally mentioned during formal program.
- 🌟 Company logo in event tickets, backdrop, program booklets, on AmCham website and social media channels.



EVENT BRANDED PRODUCTS

MAT - VND 125 MIL CASH

- ★ Company logo on 400 Mats (1.2m x 1.2m)
- ★ 15 individual tickets to attend the event
- ★ Company name verbally mentioned during formal program.
- ★ Company logo in event tickets, backdrop, program booklets, on AmCham website and social media channels.



CASH & COMPANY PRODUCTS

Sponsorship Level	Cash (VND)	Company Products (VND)
George Washington	160 mil	N/A
John Adams	120 mil	N/A
Thomas Jefferson	70 mil	N/A
Samuel Adams	35 mil	70 mil
Benjamin Franklin	24 mil	40 mil
John Hancock	12 mil	24 mil
Betsy Ross	6 mil	12 mil



GEORGE WASHINGTON - VND 160 MIL CASH

- ① Company Logo on 250 event shirts
- ① 20 individual tickets to attend the event
- ① Company name verbally mentioned during formal program.
- ① Company logo on a huge star at event's main area
- ① Company logo in event tickets, backdrop, program booklets, on AmCham website and social media channels.



JOHN ADAMS - VND 120 MIL CASH

- ① Logo on 250 event caps
- ① 15 individual tickets to attend the event
- ① Company name verbally mentioned during formal program.
- ① Company logo on a big star at event's main area
- ① Company logo in event tickets, backdrop, program booklets, on AmCham website and social media channels.



THOMAS JEFFERSON - VND 70 MIL CASH

- ① Logo on 100 event paper fans
- ① 10 individual tickets to attend the event
- ① Company logo on a star at event's main area
- ① Company logo in event tickets, backdrop, program booklets, on AmCham website and social media channels.

CASH / COMPANY PRODUCTS

SAMUEL ADAMS

VND 35 MIL CASH

VND 70 MIL IN PRODUCTS

- 6 individual tickets to attend the event
- Company logo on a small star at event's main area
- Company logo in event tickets, backdrop, program booklets, on AmCham website and social media channels.

CASH / COMPANY PRODUCTS

BENJAMIN FRANKLIN

VND 22 MIL CASH

VND 45 MIL IN PRODUCTS

- 4 individual tickets to attend the event
- Company logo in event tickets, backdrop, program booklets, on AmCham website and social media channels.

CASH / COMPANY PRODUCTS

JOHN HANCOCK

VND 12 MIL CASH

VND 30 MIL IN PRODUCTS

- 2 individual tickets to attend the event
- Company logo in event backdrop, program booklets, on AmCham website and social media channels.

CASH / COMPANY PRODUCTS

BETSY ROSS

VND 6 MIL CASH

VND 12 MIL IN PRODUCTS

- Company logo in event backdrop, program booklets, and on AmCham website.

CONTACTS

Thank you for your consideration.

For any questions or to secure one of our sponsor packages please contact:

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