



# SPONSORSHIP PROPOSAL

**The Future of U.S.-Vietnam Economic Ties:  
A Fireside Chat with the U.S. Ambassador**

 4:00 PM - 7:30 PM

 Friday, March 21, 2025

 The Reverie Saigon

# EVENT SUMMARY

The American Chamber of Commerce in Vietnam in Ho Chi Minh City (AmCham) is pleased to host a timely discussion on the future of U.S. - Vietnam economic relations, featuring a fireside chat by the U.S. Ambassador to Vietnam.

This event will explore the key factors driving American businesses to choose Vietnam and identify the critical elements needed for continued success over the next ten years.

The discussion will focus into the evolving dynamics of the U.S. - Vietnam partnership, examining why Vietnam has become a magnet for American investment and trade. Looking beyond current achievements, the discussion will focus on future opportunities and challenges.

We will explore how innovation, clear and consistent government policies, and a robust business environment are essential for sustainable growth and attracting further U.S. investment.

The discussion will be followed by a cocktail reception featuring heavy hors d'oeuvres and free-flow drinks.

# SPONSORSHIP FEE

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER
<b>Cost (VND)</b>	<b>40 mil</b>	<b>30 mil</b>	<b>20 mil</b>

PRE-EVENT	Logo displayed on the online event page	Large	Medium	Small
	Logo featured in email campaign (sent 3+ times)	Large	Medium	Small
	Social media mentions (Facebook & LinkedIn)	✓	✓	✓

ON-SITE	Free Tickets	5	3	2
	VIP Seating	1		
	Acknowledgment by the MC on stage	✓	✓	✓
	Logo on the event backdrop	Large	Medium	Small
	Recognition standee at the Cocktail Reception	✓		
	Permission to distribute marketing materials	✓		

POST-EVENT	50-words event caption blurb	✓		
	Social media mention and tag (Facebook & LinkedIn)	✓		
	Appreciation mention in the newsletter	✓	✓	✓



# FURTHER INFORMATION

 (+84) 28 3824 3562

 [contact@amchamvietnam.com](mailto:contact@amchamvietnam.com)

 [www.amchamvietnam.com](http://www.amchamvietnam.com)